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## **HYDROXATONE® named official Skin-Care Partner of the National Association of Television Arts & Sciences!**

Hydroxatone® Skincare, best known for its blend of clinically proven ingredients for visible anti-aging results and its compelling presence on radio, TV and print, is proud to announce that it has been named the official skin-care partner of the National Association of Television Arts & Sciences. The fastest-growing skin-care brand will be contributing products from its premium, luxurious skin-care line for gift bags for the 31<sup>st</sup> Annual News and Documentary Emmys®, as well as for all upcoming NATAS events including the Daytime Emmys®, Sports Emmys® and Creative Emmys®.

The remarkable skin-care line is most recognized for its pioneering products with effective, efficacious ingredients providing real results for real women. Perfect for all skin types and age ranges, the line boasts a loyal customer fan base. The hallmarks of the line include advanced, anti-aging ingredients and proven formulas for results you can see—and everyone will notice.

Must-haves and standouts within the line include: **Hydroxatone® AM/PM Anti Wrinkle Complex**, a convenient, all-in-one formula that provides visible anti-aging results and offers SPF protection, **Hydrolyze® Advanced Under Eye Formula** to diminish the appearance of dark circles and wrinkles, **Declatone® Neck & Décolleté Complex** for the signs of visible aging on these vulnerable and hard-to-hide areas, **Luminique® Facial Brightener**, an advanced formula with clinically proven ingredients to fade the appearance of freckles, dark spots and discolorations for a more-even, uniform complexion, **Lashatone®** to amplify the visible appearance of lashes, **Celtrixa® Stretch Mark Lotion** to diminish the appearance of unsightly and embarrassing stretch marks, and the unbelievable **InstantEffect™** 90-second wrinkle reducer!

For those not lucky enough to attend the ceremony, Hydroxatone® products are also available at all Ulta stores nationwide.

To request product or for more information about Hydroxatone, please contact Rebecca Petersen at [rpetersen@hydroxatone.com](mailto:rpetersen@hydroxatone.com) or 612.850.6003.