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***Inc. Magazine Unveils 29th Annual List of America's Fastest-Growing Private Companies—the Inc. 500 Atlantic Coast Media Group Ranks No. 29<sup>th</sup> fastest growing consumer products company and No. 490 over all on the 2010 Inc. 500 with Three-Year Sales Growth of 611%***

**NEW YORK, August 24, 2010** -- *Inc.* magazine today ranked **Atlantic Coast Media Group** No. 29 in the Consumer Products category and No. 490 over all on its annual "Fastest Growing Private Companies" list. The list is an exclusive ranking of the nation's fastest-growing private companies and represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs. Companies such as Microsoft, Zappos, Intuit, GoDaddy, Zipcar, Clif Bar, American Apparel, Oracle, and many other well-known names gained early exposure as members of the Inc. 500.

"Fast growth at any time is a big achievement; fast growth during the past few years is just short of miraculous," said *Inc.* editor Jane Berentson. "The Inc. 500 consists of these just-short-of miraculous companies, the ones that through ingenuity and ambition have increased revenue, hired employees, and grown fast in difficult economic times."

ACMG was founded in 2005 by Andrew Surwilo and Thomas Shipley, with the mission to become the leading multichannel marketer of efficacious skin-care brands utilizing TV, radio, magazine, direct mail, and online media. In just 5 short years, Surwilo and Shipley have created luxury skin-care products most recognized for their pioneering products with effective, efficacious ingredients that deliver real results for real women.

"This award is a tribute and honor to our world-class team: teammates who answer our customer calls, package each shipment with care, develop our new product formulations, and create our award-winning marketing campaigns. There is no one at ACMG who has not contributed to our success. And our greatest days are still ahead of us!" stated Surwilo.

By leveraging this multichannel-marketing philosophy and building iconic brands such as its Hydroxatone Skincare, ACMG has created some of the most innovative, high-quality products available in the health and beauty marketplace for real men and women of all ages. The hallmarks of the line include advanced, anti-aging ingredients and proven formulas for results you can see—and everyone will notice.

Since its founding, ACMG has grown from start-up to a 300-person industry leader with over 30 consumer products. This past June, **ACMG's Co-CEOs, Andrew Surwilo and Thomas Shipley, were honored to be recognized as finalists for the Ernst & Young Entrepreneur Of The Year<sup>®</sup> Award 2010 in New Jersey.** Surwilo and Shipley were selected from an impressive pool of nominees; spanning various industries, including bio-medical research to emerging technologies and consumer products.