

Contact:
Rebecca Petersen
Advertiser Services
Marketing Architects, Inc.
952-449-2591

499 Washington Blvd.
Jersey City, NJ 07310
www.atlanticcoastmeda.com



HYDROXATONE®: Delivering Rejuvenating Beauty Through Science to Chicagoland!

Jersey City, New Jersey 2010 Hydroxatone wishes to congratulate Vital Juice on a successful launch in Chicago! Like Vital Juice delivers the latest must-read information to Chicago readers, Hydroxatone delivers the latest must-have beauty products!

Hydroxatone, the fastest growing skincare company in America, has brought that brand that's touched millions through TV, Radio and Print, to 348 ULTA locations nationwide this spring.

Many Chicagoans have seen glossy print advertorials claiming "Erase Wrinkles Without Botox®!", or hearing someone rave "she just looks so young" on the radio. And it is assumed that many have seen the TV ads showing a beautiful woman who looks "at least 10 years younger".

Hydroxatone creates superior products by combining science, beauty, nutrition and education; with the ultimate goal to provide rejuvenating beauty with science. To aid with this objective, Hydroxatone partners with experts in the fields of physiology, nutrition, science, and medicine.

The team of Hydroxatone experts focuses on four key goals with all products:

- Exceptional Efficacy.
- Provides Visible Results.
- Proven Science.
- Easy to Use.

The Hydroxatone brand provides solutions to these common skin concerns:

- Fine lines and deep wrinkles
- Skin firmness, tone and texture
- Moisturization
- Dark under-eye circles
- Puffy under-eyes
- "Turkey neck"
- Skin radiance and glow
- Discoloration caused by hyperpigmentation, melasma and photodamage

The Hydroxatone line includes: Hydroxatone AM/PM Rejuvenating Treatment, Hydrolyze Under Eye Treatment, Celtrixa Stretch Mark Lotion, Declatone Neck & Décolleté Cream, and Luminique Facial Brightener, in addition to synergistic products to provide a proper skincare regimen.

To request product or for more information about Hydroxatone, please contact Rebecca Petersen at rpetersen@hydroxatone.com or 612.850.6003.

