



NEW PRODUCT SUBMISSION FORM

FOR ATLANTIC COAST MEDIA GROUP USE ONLY

Date _____

Name _____

Phone _____

Company Name _____

Fax _____

Company Address _____

Email _____

City _____

State _____

Zip _____

Product Name and Description

What are your product's unique selling points, features and benefits?

What do you estimate is the market potential? (I.E. units, sales, marketing data)

Who is your target consumer? What is the target demographic of your product?

How is your product different from the competition?

Recommended Product Offer (What price? Are there several parts/units to the sale?)

Suggested Retail Price: \$ _____

Estimated Cost of Goods: \$ _____

Is your product currently on the market? If so, please elaborate with as much detail as you can provide?

Is your product already being manufactured? If so, what is the monthly manufacturing volume?

Where is the product manufactured? (Name and location of manufacturer.)

What is the lead-time for product manufacturing?

Is the product patented?

YES

NO

If you have a name for the product, is it trademarked?

YES

NO

What is the name? _____

Who developed the formula or designed the product?

Who owns the formula or design?

If a beauty product with a formula you own, what are the formula's key ingredients?

What are the product claims?

Do you possess the studies needed to support these claims?

Have studies and or clinical trials been conducted to substantiate product claims?

YES

NO

Please describe studies/tests conducted (sample size, facility used, test protocol). (Copies must be provided to ACMG once we proceed.)

Is this product able to be demonstrated on air, in print, etc? List examples:

Do you have a base of customers who can provide testimonials or do you have a group of testimonials in hand? If so, please provide examples:

Do you have before and after photographs? (Copies must be provided to ACMG once we proceed.)

YES

NO

Do you have a spokesperson for your product that would consider appearing on camera? If so, please list name and credentials. If available, please provide a DVD of their previous performances.

How did you hear about ACMG?

Please return this completed form along with a sample of your product to: **NEW PRODUCT REVIEW TEAM, Atlantic Coast Media Group, 50 Harrison Street- suite 116, Hoboken, NJ 07050.** Please don't forget to send the sample of your product as well as any materials you feel would be helpful for our consideration along with this completed Submission Form. Once we have received all the requested and necessary items, we will begin our evaluation. Note: these items cannot be returned to you.

PRODUCT SUBMISSION AGREEMENT By signing below, the Undersigned (hereinafter, "You" or "Undersigned") represent, acknowledge and agree as follows: 1. You represent that any material which you submit will be (i) original with you and that no other person has an interest therein or claim thereto, or (ii) that you have sufficient rights in and to the material so that your submission to ACMG ("Atlantic

Coast Media Group”) will not violate the rights of any third party. 2. YOU ACKNOWLEDGE THAT ACMG AND ITS AFFILIATED AND SUBSIDIARY COMPANIES ARE NOT RECEIVING YOUR SUBMISSION OR DISCLOSURE IN CONFIDENCE AND THAT NO DISCLOSURE MADE BY YOU TO ACMG WILL ESTABLISH OR CREATE A CONFIDENTIAL RELATIONSHIP BETWEEN YOU AND ACMG, SUBSIDIARY COMPANIES OR ACMG EMPLOYEES AT ANY TIME. 3. ACMG does not undertake to maintain in secrecy any suggestion or material submitted. 4. Your submission does not obligate ACMG to pursue your product or pay any consideration for any use of your ideas, nor does your submission obligate ACMG in any other way whatsoever. 5. Since you acknowledge that ACMG is not receiving your submission in confidence and subject to paragraph 6 below, ACMG and its related entities are free to use for any purpose whatsoever any ideas, concepts, know-how or techniques contained in any communication or submission by you. 6. All of your rights and remedies arising out of a disclosure made to ACMG, or the use thereof by ACMG, shall be limited exclusively to any rights and remedies, as may now, or in the future, be accorded to you under applicable United States patent, copyright and other intellectual property laws. Neither acceptance nor consideration nor use of the submitted material by ACMG shall in any way impair its right to contest the validity of any patent, trademark, service mark or copyright that might have been, or may hereafter be, issued on, or obtained for, the subject matter of the disclosure or any portion thereof. 7. All other claims you may have of any nature whatsoever arising out of any disclosure you pay make to ACMG or any affiliated or subsidiary companies are hereby waived. 8. ACMG accepts no responsibility for the safe arrival, handling or return of any submitted material. 9. These conditions of submission contain the entire understanding between you and ACMG and may not be modified or waived except in writing signed by a President or Vice President of ACMG.

Name:

Signature:

Date: